
December 31, 2016

The Fourth Quarter 2016 was a time to reassess priorities leading to an increased focus on Community Outreach, while also furthering the core acquisition pursuits.

Ferndale Group of Companies and its wholly owned portfolio company Backyard Feeds, are both pleased to announce that in 2017, the combined businesses will begin to participate in the Volunteer program of the American Society for the Prevention of Cruelty to Animals (ASPCA).

Headquartered in New York City, the ASPCA was the first humane society established in North America in 1866, and is today, one of the largest in the world. The ASPCA was founded on the belief that animals are entitled to kind and respectful treatment at the hands of humans and must be protected under the law. Headquartered in New York City, the ASPCA maintains a strong local presence, and with programs that extend the anti-cruelty mission across the country, it's recognized as a national animal welfare organization. The ASPCA is a privately funded 501(c)(3) not-for-profit corporation, and is proud to boast more than 2 million supporters across the country.

2015 ASPCA Facts:

- 12,200 Animals Rescued or Assisted
- 4,600 Adoptions from the ASPCA Adoption Center
- \$12 million granted to Animal Welfare Programs
- 54,300 Spay / Neuter Surgeries Performed

www.asPCA.org

Additional Outreach initiatives being undertaken by Ferndale involve continued participation in the Brick Presbyterian Church Prison Ministry and pending application with New York State to become an active volunteer at Sing Sing Correctional Facility in Ossining, New York. In the meantime, Ferndale offers letter writing companionship and infrequent visits to an incarcerated individual. Awaiting involvement with UrbanPathways and initiating additional Ministry work through Fifth Avenue Presbyterian Church, involving but not limited to evening worship and dinner service at the Bowery Mission.