

# Ferndale Capital Management, LLC

www.ferndalecapital.com

## Sam Slater

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Ferndale Capital Management seeks to provide U.S.- based owner-operators with structured equity solutions for buyouts and minority share sales.

- Potential investee company's should have \$1 to \$5 million revenue and minimum \$250,000 of cash flow
- Use of proceeds can range from recapitalization, growth and/or capital for dividends
- Average investment size is \$250,000 to \$500,000 per transaction with an initial total fund size of \$1 million
- Favored industries include general industrial, business and consumer services, consumer products, technology / media, healthcare and select financial services

## Professional Biography

- 15 years of corporate finance, consulting, business development and general financial management experience
- Pre-MBA work experience from June '96 to December '02 included various financial analyst positions at First Union Corporation and ING Barings, prior to joining a corporate client as the Assistant to the President
- Attended business school
- From January '04 to December '08, worked domestically and internationally at PricewaterhouseCoopers in financial due diligence consulting and corporate finance advisory (New York and London, England)
  - '04 – '07 worked in the Transaction Service department of PwC U.S., focused on financial due diligence in large market leveraged buyouts
  - Moved to London, England in March 2007 and started PwC's global centre for private debt origination in U.K. middle market leveraged buyouts
- From January '09 to November '10, Sam worked in London, England at the Royal Bank of Scotland and then relocated back to the United States where he worked in Philadelphia, PA until July '11 when he moved back to New York to join Raymond James & Associates investment banking department, focused on serving lower middle market corporate clients
- Formed Ferndale Capital Management in October '12 and officially launched in February '13
  - A new private equity fund focused on partnering with small business owners to implement and execute a growth plan in order to enhance value for all stakeholders (on either a minority or control basis, dependent on specific opportunity)
  - Interested in pursuing geographic expansion plans as well as product line diversification growth strategies and for more established businesses, inject capital for a shareholder dividend and/or recapitalization
- Union College (Class of '96); Fordham University MBA (Class of '04)