

Backyard Feeds

Business Profile

BY KATE SMITH

Whether you live in a subdivision or on a small farm, Backyard Feeds, Leland's #1 farm, ranch, pet and garden store, has what you need for your dogs, cats and livestock. The store has a newly expanded pet-supply section and wild bird department. A recent remodel made room for a larger lawn and garden section, made complete with a seasonal greenhouse.

Got chickens? Everything you need to successfully keep backyard chickens is available, including a new line of chicken coops and various poultry feed and supplies through Southern States, Nutrena and True Value. This spring Backyard Feeds held a seminar to help customers who were new to raising chickens.

Need propane refills? Backyard now offers a tank re-certification process that allows a customer to have an expired tank exchanged for a current tank.

Have horses? Backyard Feeds' management can share their experiences in understanding your horses' requirements and tailor an appropriate diet.

The store also sells footwear, apparel, ammunition, tarps, tie-downs, fencing supplies, padlocks and more. If you cannot find what you need, ask Manager Belinda Williams and she will be glad to help. Williams has been with the store since 2010, and she and Assistant General Manager Austin Lowery are both life-long residents of southeastern North Carolina. Williams and Lowery are always happy to share their wealth of knowledge and help customers find what they need.

Backyard Feeds was recently purchased by Ferndale Group, whose aim is to help with succession planning for small businesses. Ferndale strongly believes that their success is dependent upon maintaining local management for their businesses, and they hope to continue to create advantageous business partnerships with local managers on future acquisitions.

Backyard Feeds is at 1173 Lanvale Road NE in Leland.

For more information, call (910) 383-2221 or visit shopbackyardfeeds.com.



PHOTOS BY LEE ANN BOLTON

Backyard Feeds in Leland is a retailer of feed and supplies for farm, ranch, pet and wild birds. The store also offers lawn and garden products including fertilizer, grass seed and mulch, along with boots, propane and outdoor hardware supply.